

PARALLEL SESSION SCHEDULE

Thursday, November 17th, 2016

Room : Conference Room 1, 10 Floor
Time : 15.00 – 17.00
Session Chair : Yulius Kurnia Susanto, S.E., M.Si.

Time	Authors	Title	Institutions
15.00 – 15.15	<ul style="list-style-type: none"> • Mohammad Fauzan • Basukiyanto • Agustinus Suyatmo • Kis Indriyaningrum 	The Influence of Intellectual Capital to Organizational Commitment with Teacher Efficacy as Mediating Variable (Teachers of 1 State Junior High Schools, East Batang, Central Java)	Stikubank University, Semarang, Indonesia
15.15 – 15.30	Hanifah	Efficiency Analysis of Operational Performance Using <i>Operating Efficiency Ratio</i> (OER) in Indonesia State-Owned Banks	STIE Ekuitas, Bandung, Indonesia
15:30 – 15:45	<ul style="list-style-type: none"> • Tita Deitiana • Stella Sumantri 	Managerial Behavior Perspective on Agency Fees and Implications on Dividend Policy (Study on Consumer Goods Companies Listed on The Indonesia Stock Exchange)	Trisakti School of Management, Jakarta, Indonesia
15.45 – 16.00	<ul style="list-style-type: none"> • Ardiansyah Rasyid • Elizabeth Sugiarto D. • Wilson Kosasih 	A Critical Review of Some Factors to Affect The Adoption of Management Accounting Techniques on Manufacturing Industries	Tarumanagara University, Jakarta, Indonesia
16.00 – 16.15	<ul style="list-style-type: none"> • Yulius Kurnia Susanto • Arya Pradipta • Indra Arifin Djashan 	Free Cash Flow and Earnings Management: Board of Commissioner, Board Independence and Audit Quality as Moderating	Trisakti School of Management, Jakarta, Indonesia
16.15 – 16.30	Rr.W.Rachmawati	Effect of Compensation and Work Discipline on Employee Productivity	STIE Ekuitas, Bandung, Indonesia
16.30 – 16.45	Rudolf Lumbantobing	Does The Agency Cost Mediate The Influence of Determinants of Capital Structure on The Corporate Debt Ratio? (An Empirical Study of The Differences in Debt Ratio Between The Listed Companies of Manufacturing Sector and The Non-Manufacturing Sector in Indonesian Stock Exchange)	Krida Wacana Christian University, Jakarta, Indonesia
16.45 – 17.00	<ul style="list-style-type: none"> • Lani R. Garachico • Ma. Margaret Garachico-Marasigan 	The Impact of Budgeting Process in The Performance of Micro, Small and Medium Enterprises in Lipa City	De La Salle Lipa, Lipa City, Philippines The Hershey Company, Makati City, Philippines

PARALLEL SESSION SCHEDULE

Thursday, November 17th, 2016

Room : Conference Room 2, 10 Floor
Time : 15.00 – 17.00
Session Chair : Dr. Yi-Chang Chen

Time	Authors	Title	Institutions
15.00 – 15.15	<ul style="list-style-type: none"> • Avus CY. Hou • Rong-An Shang 	An Exploring Study of Apps Download Intentions	Oriental Institute of Technology, Taiwan Soochow University, Taiwan
15.15 – 15.30	Lanie M. Santos	Perception of Parents as Stakeholders on Trimestral System at De La Salle Lipa	De La Salle Lipa, Lipa City, Philippines
15.30 – 15.45	<ul style="list-style-type: none"> • Yen Yu Huang • Tsung Ying Shih 	What Kind of Societal Context is Entrepreneurship Education Embedded Within?	National Tsinghua University, Hsinchu, Taiwan
15.45 – 16.00	<ul style="list-style-type: none"> • Premkumar Balaraman • Kalpana Kosalram • Sungkriyayan Khan • Arvind Balakrishnan 	Entrepreneurship Ecosystem Basics and Insights from Indian Auto Component Manufacturing Sector	Adigrat University, Adigrat, Ethiopia SRM University, Chennai, India SRM University, Chennai, India SRM University, Chennai, India
16.00 – 16.15	<ul style="list-style-type: none"> • Yi-Chang Chen • Han-Ming Lin • Xiu-Man Ye 	Entrepreneurship and Community Development- A Competency Perspective Study	Kun Shan University, Tainan, Taiwan
16.15 – 16.30	<ul style="list-style-type: none"> • Tina Melinda • Denprahanto A. Krisprimandoyo • Juliuska Sahertian • Fabio Ricardo Toreh 	Local Wisdom for Greenpreneurship as a Solution to Batik Industry in Indonesia	Ciputra University, Surabaya, Indonesia
16.30 – 16.45	<ul style="list-style-type: none"> • Tommy Shih • Yen-Yu Huang 	Entrepreneurship Education in The Context of Technology Commercialization – A Case From Taiwan	Department of Business Administration, Lund University, Sweden Institute of Technology Management, National Tsing Hua University, Taiwan
16.45 – 17.00	<ul style="list-style-type: none"> • Kusdi Raharjo • Destiana • Arik Prasetya 	The Effect of Leadership Style Towards Corporate Culture and The Implementation of Green Management and Its Impact on Company Performance	Brawijaya University, Malang, Indonesia

PARALLEL SESSION SCHEDULE

Thursday, November 17th, 2016

Room : Conference Room 3, 11 Floor
Time : 15.00 – 17.00
Session Chair : Agoes Ganesha Rahyuda, Ph.D.

Time	Authors	Title	Institutions
15.00 – 15.15	Achmad Sobirin	The Survival and Growth of A Newly-Established Micro, Small-Sized Family Firm: A Dynamic Process Perspective	Universitas Islam Indonesia, Indonesia
15.15 – 15.30	<ul style="list-style-type: none"> • I Dewa Nyoman Sudarta • Desak Ketut Sintaasih • Agoes Ganesha Rahyuda 	The Effect of Servant Leadership on Job Satisfaction and Organizational Citizenship Behavior: A Case Study at A Private School in Indonesia	Udayana University, Denpasar, Indonesia
15.30 – 15.45	Ayi Tejaningrum	Transformation Knowledge and Skills Related to The Establishment of Quality Culture and Effect on Products Quality (Case Studies in SMEs)	STIE Ekuitas, Bandung, Indonesia
15.45 – 16.00	Maria Delia Miraña Poot	Credit Risk Management of De La Salle Schools in Luzon	De La Salle Lipa, Lipa City, Philippines
16.00 – 16.15	<ul style="list-style-type: none"> • Wiyono • Zainal Arifin 	The Development of Micro, Small and Medium Enterprises (SMEs), and Cooperative Based Food Commodities In East Java, Indonesia	University of Muhammadiyah Malang, Indonesia
16.15 – 16.30	<ul style="list-style-type: none"> • Evi Rinawati Simanjuntak • Irwin Saputra 	Antecedents and Consequences of Perceived Deception: A Study of Global Luxury Skin Care Brands in Indonesia	Binus Business School, Bina Nusantara University, Jakarta, Indonesia
16.30 – 16.45	<ul style="list-style-type: none"> • Desak Ketut Sintaasih • I Gusti Ayu Manuati Dewi • I Wayan Mudiarta Utama • Ni Wayan Mujiati • Ayu Desi Indrawati 	Psychological Empowerment and Organizational Commitment: The Effect on Performance of Rural Community Credit Union In Badung Regency, Bali Province	Udayana University, Denpasar, Indonesia
16.45 – 17.00	<ul style="list-style-type: none"> • Hermin Endratno • Purnadi 	The Effect of Adversity Intelligence, Social Relations and Risk Taking Propensity Towards Entrepreneurship Intention of Students of Faculty of Economics and Business (FEB) at Universitas Muhammadiyah Purwokerto (UMP), Indonesia	Universitas Muhammadiyah Purwokerto, Central Java, Indonesia

PARALLEL SESSION SCHEDULE

Thursday, November 17th, 2016

Room : Conference Room 4, 11 Floor
Time : 15.00 – 17.00
Session Chair : Dr. Sawidji Widodoatmodjo

Time	Authors	Title	Institutions
15.00 – 15.15	Putu Saroyini Piartrini	The Effects of Self Esteem and Mortality Saliency on Attitude and Price of Counterfeit Products, Terror Management Theory Application	Udayana University, Denpasar, Indonesia
15.15 – 15.30	<ul style="list-style-type: none"> • Mutamimah • Suryani Alifah • Mustafa 	Sustainability Collaboration Model for Development of Digital Creative Industry in Central Java	Sultan Agung Islamic University, Semarang, Indonesia
15.30 – 15.45	<ul style="list-style-type: none"> • Rahab • Nurul Anwar • Darmanto Sahat Setyawan 	Innovativeness of Batik SMEs and Market Orientation: A Conceptual Model	Jenderal Soedirman University, Purwokerto, Central Java, Indonesia
15.45 – 16.00	Selma Regina Martins Oliveira	Exploring Higher Radicality of Product Innovations and Higher Flexibility and Higher Agility of Manufacturing System: How The Agility and Flexibility Affect Results?	Federal University Fluminense, Volta Redonda, Brasil
16.00 – 16.15	<ul style="list-style-type: none"> • Mohammad Iqbal • Umar Nimran • Ari Irawan 	An Exploratory Study of Business Exit Perceptions Among SME Owners in East Java-Indonesia	Universitas Brawijaya, Malang, Indonesia
16.15 – 16.30	Wilfreda D. Dimaano	Testing The Effects of Workplace Spirituality and Organizational Citizenship Behavior on Organizational Health	De La Salle Lipa, Lipa City, Batangas, Philippines
16.30 – 16.45	<ul style="list-style-type: none"> • Elisabet Dita Septiari • Dhyah Ayu Retno Widyastuti • Nino Ardhiansyah 	Did Local Entrepreneur Becomes Less in Village Prawirotaman?	Universitas Atma Jaya Yogyakarta, Yogyakarta, Indonesia
16.45 – 17.00	<ul style="list-style-type: none"> • Retno Mawarini Sukmariningsih • Agus Nurudin • Rahab 	Build Legal Basis Control Model Traditional Markets in Conditions Modern Market	University of 17 Agustus 1945 (UNTAG), Semarang, Indonesia University of 17 Agustus 1945 (UNTAG), Semarang, Indonesia Jenderal Soedirman University, Indonesia

PARALLEL SESSION SCHEDULE

Friday, November 18th, 2016

Room : Conference Room 1, 10 Floor
Time : 08.30 – 11.30
Session Chair : Dr. Teoh Ai Ping
 Dr. Trianggoro Wiradinata

Time	Authors	Title	Institutions
08.30 – 08.45	<ul style="list-style-type: none"> Elen Puspitasari Yeye Susilowati 	Motivational Postures, Knowledge, and Peer Reporting Behavior to Tax Compliance Decision: Experimental Studies on Student Entrepreneurs	Stikubank University, Semarang, Indonesia
08.45 – 09.00	<ul style="list-style-type: none"> Luh Gede Sri Artini Nyoman Tri Aryati Putu Vivi Lestari 	The Effect of Macroeconomic Variables and Southeast Asia Stock Price Index to Indonesian Stock Price Composite Index	Udayana University, Denpasar, Indonesia
09.00 – 09.15	<ul style="list-style-type: none"> Tita Deitiana Niken Purbasari 	Determinant of Fundamental Micro Economic on The Organizational Performance of The Retail Company Listed In Indonesia Stock Exchange	Trisakti School of Management, Jakarta, Indonesia
09.15 – 09.30	Deasy Ariyanti Rahayuningsih	The Perspective of Ethics in The Conscious Mind of Accounting Students	Trisakti School of Management, Jakarta, Indonesia
09.30 – 09.45	<ul style="list-style-type: none"> Trianggoro Wiradinata Tony Antonio 	Information Systems Adoption Among SMEs In Surabaya Greater Area	Ciputra University, Surabaya, Indonesia
09.45 – 10.00	<ul style="list-style-type: none"> Naiwei Chen Hsiu-Hsi Huang Chia-He Lin 	Effect of Equator Principles Adoption on Bank Liquidity	Jiangxi Normal University, Nanchang, China National Chung Cheng University, Chiayi, Taiwan National Chung Cheng University, Chiayi, Taiwan
10.00 – 10.15	<ul style="list-style-type: none"> Basukiyanto Mohammad Fauzan Inawati Kis Indriyaningrum 	The Influence of Self Efficacy and Locus of Control to Performance Mediated by Professional Commitment (Study in Five Favorite State Senior High Schools, Semarang, Central Jawa)	Stikubank University, Semarang, Indonesia
10.15 – 10.30	<ul style="list-style-type: none"> Yeye Susilowati Elen Puspitasari 	The Influence of Size, Business Risk, Working Capital Turnover, and Profitability to Capital Structure Listed in Indonesian Stock Exchange 2012 - 2014	Stikubank University, Semarang, Indonesia
10.30 – 10.45	<ul style="list-style-type: none"> Shailender Singh Gajendra Singh 	Vector Error Correction Modeling for FDI Causality in Taiwan	Department of International Finance, I-Shou University, Kaohsiung, Taiwan School of Management, Doon University, Dehradun, India

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Time	Authors	Titles	Institutions
10:45 – 11:00	<ul style="list-style-type: none"> • Sugeng Wahyudi • Rio Dhani Laksana • Hersugondo • Hardjum Muharam • Robiyanto 	Liquidity Characteristics of Government Bond Markets: A Comparative Study	<p>Diponegoro University, Semarang, Indonesia</p> <p>Diponegoro University, Semarang, Indonesia</p> <p>Diponegoro University, Semarang, Indonesia</p> <p>Diponegoro University, Semarang, Indonesia</p> <p>Satya Wacana Cristian University, Salatiga, Indonesia</p>
11.00 – 11.15	<ul style="list-style-type: none"> • Hsieh, Ming-Cheng • Hsuen, Sung-Lin • Hsieh, Ming-Jui 	A Study on The Long-Term Care Policy in Taiwan	<p>Institute of Cultural & Creative Design, Tungfang Design</p> <p>Institute of Cultural & Creative Design, Tungfang Design</p> <p>Sino International Business Innovation Association</p>

PARALLEL SESSION SCHEDULE

Friday, November 18th, 2016

Room : Conference Room 2, 10 Floor
Time : 08.30 – 11.30
Session Chair : Harryadin Mahardika, Ph.D.
 Dr. Linda Lin

Time	Authors	Title	Institutions
08.30 – 08.45	<ul style="list-style-type: none"> Alwin Adityo Sri Rahayu Hijrah Hati Arnold Japutra Harryadin Mahardika 	The Impact Country Image and Subjective Knowledge on Consumer Attitudes and Behaviors: Comparison of Korean and Japanese Restaurants	Universitas Indonesia, Depok, Indonesia Universitas Indonesia, Depok, Indonesia Tarumanagara University, Jakarta, Indonesia Universitas Indonesia, Depok, Indonesia
08.45 – 09.00	<ul style="list-style-type: none"> Alaleh Dadvari Ben-Roy Do 	Can Dark Triad Mediate Entrepreneurial Attitude Orientation Toward Entrepreneurial Intention?	Department of Business Administration, National Central University, Taiwan
09.00 – 09.15	<ul style="list-style-type: none"> Azura Omar Ainon Jauhariah Abu Samah Suhaimi Mhd Sarif 	Theory of Planned Behavior in Entrepreneurship Education: The Practice, The Flaws, The Future	International Islamic University Malaysia, Malaysia UNITAR International University, Malaysia International Islamic University Malaysia, Malaysia
09.15 – 09.30	<ul style="list-style-type: none"> Linda Lin Ana Vanessa Peña Cheng-Nan Chen 	Factors Related to The Intention of Starting A New Business In El Salvador	Kun Shan University, Tainan, Taiwan
09.30 – 09.45	<ul style="list-style-type: none"> Hermeindito J.E. Sutanto 	Corporate Fraud and Value of Firm: Empirical Evidence From Indonesia Capital Market	Graduate School of Business Universitas Ciputra, Surabaya, Indonesia
09.45 – 10.00	J.E. Sutanto	On The Impact of Market Orientation Towards Marketing Performance With Entrepreneurial Marketing as Intervening at The Footwear Industry in East Java Indonesia	Graduate School, Universitas Ciputra Surabaya, Indonesia
10.00 – 10.15	<ul style="list-style-type: none"> I Gede Mahatma Yuda Mahatma Bakti Harryadin Mahardika Arnold Japutra Sri Rahayu Hijrah Hati 	Does ISO Labelling Matter in Consumer's Choice?	Indonesian Institute of Science, Banten, Indonesia Universitas Indonesia, Jakarta, Indonesia Tarumanagara University, Jakarta, Indonesia Universitas Indonesia, Jakarta, Indonesia

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Time	Authors	Titles	Institutions
10.15 – 10.30	<ul style="list-style-type: none">• Linda Lin• Sergio Jose Acajabon Lantan• Cheng-Nan Chen	Factors Related to The Intention of Starting A New Business in El Guatemala	Kun Shan University, Tainan, Taiwan
10.30 – 10.45	<ul style="list-style-type: none">• Keni• Ary Satria Pamungkas	The Implementation of Investment Model to Increase Hotel's Customers Commitment in Jakarta	Tarumanagara University, Jakarta, Indonesia

PARALLEL SESSION SCHEDULE

Friday, November 18th, 2016

Room : Conference Room 3, 11 Floor
Time : 08.30 – 11.30
Session Chair : Prof. Ni Wayan Sri Suprapti
 Dr. Putu Yudi Setiawan

Time	Authors	Title	Institutions
08.30 – 08.45	<ul style="list-style-type: none"> • John Tampil Purba • Kamaludin 	Strategic Service Quality in Facing Global Environment: Bengkulu, Indonesia Evidence	Pelita Harapan University, Karawaci Tangerang, Indonesia Bengkulu University, Bengkulu, Indonesia
08.45 – 09.00	<ul style="list-style-type: none"> • I Gusti Ayu Ketut Giantari • Ni Nyoman Kerti Yasa • Ni Wayan Ekawati • I Putu Yudi Setiawan • Gede Bayu Rahanatha 	Consumer Behaviour in The Purchase of Environmentally Friendly Herbal Products in Denpasar City	Udayana University, Denpasar, Indonesia
09.00 – 09.15	<ul style="list-style-type: none"> • Faurani Santi Singagerda • Abshor Marantika 	Indonesia Pineapple Supply Chain Management and The Improvement of Global Market and Competitiveness	University of Sang Bumi Ruwa Jurai, Bandar Lampung, Indonesia IBI Darmajaya, Bandar Lampung, Indonesia
09.15 – 09.30	<ul style="list-style-type: none"> • Sumaryono • Suryana Sumantri • Diana Harding • Marina Sulastiana 	Meaning of Career and Well Being The Key of Career Performance Study of The Concept of A Career Performance	Universitas Gadjah Mada, Yogyakarta, Indonesia Universitas Padjadjaran, Bandung, Indonesia Universitas Padjadjaran, Bandung, Indonesia Universitas Padjadjaran, Bandung, Indonesia
09.30 – 09.45	Vita Briliana	Brand Trust: Its Antecedents and Outcomes on Commitment to The Brand	Trisakti School of Management, Jakarta, Indonesia
09.45 – 10.00	<ul style="list-style-type: none"> • Sri Budi Cantika Yuli • Nazaruddin Malik • Muhammad Sri Wahyudi Suliswanto 	Women Empowerment Model through Optimizing Solid Waste Management in Malang	University of Muhammadiyah Malang, East Java, Indonesia

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Time	Authors	Title	Institutions
10.00 – 10.15	<ul style="list-style-type: none"> • Kishor Goswami • Kalpana Handique • Bhabesh Hazarika 	Determinants of Financial Risk Attitude Among The Handloom Micro-Entrepreneurs in North East India	<p>Indian Institute of Technology Kharagpur, Kharagpur, India</p> <p>Indian Institute of Technology Kharagpur, Kharagpur, India</p> <p>National Institute of Public Finance and Policy (NIPFP), New Delhi, India</p>
10.15 – 10.30	<ul style="list-style-type: none"> • Vita Briliana • Nurwanti 	Exploring Antecedents and Consequence of Indonesian Muslim Youths' Attitude Towards Halal Cosmetics Product	Trisakti School of Management, Jakarta, Indonesia
10.30 – 10.45	<ul style="list-style-type: none"> • Ni Wayan Sri Suprpti • I Komang Gde Bendesa • Putu Yudi Setiawan 	Implementing Development Strategy of Tourism Products in Bali: From Cultural to Wellness Tourism	Udayana University, Bali, Indonesia
10.45 – 11.00	<ul style="list-style-type: none"> • Kenji Bisma Wibawa Junardy • Sri Rahayu Hijrah Hati • Arnold Japutra • Harryadin Mahardika • Andreina Fara 	The Antecedents of The Passenger Satisfaction: The Role of Railqual	<p>Universitas Indonesia, Depok, Indonesia</p> <p>Universitas Indonesia, Depok, Indonesia</p> <p>Tarumanagara University, Jakarta, Indonesia</p> <p>Universitas Indonesia, Depok, Indonesia</p> <p>Universitas Indonesia, Depok, Indonesia</p>
11.00 – 11.15	Michelle Kristian	The Effect of Audit Committee and Quality of Auditors on Earnings Management (Studies on Some Manufacturing Companies of Consumer Goods, Listed in The Indonesia Stock Exchange 2012-2014)	Tarumanagara University, Jakarta, Indonesia

PARALLEL SESSION SCHEDULE

Friday, November 18th, 2016

Room : Conference Room 4, 11 Floor
Time : 08.30 – 11.30
Session Chair : Ir. Dr. Rajendran Muthuveloo
 Dr. Cheng-Lung Li

Time	Authors	Title	Institutions
08.30 – 08.45	<ul style="list-style-type: none"> Cheng-Lung Li Min-Chi Chung 	Exploring the Impact of Resilience on the Female Career Development and Entrepreneurial Intentions: The Case of Real Estate Industry Kun Shan University Taiwan, R.O.C.	Kun Shan University, Tainan, Taiwan
08.45 – 09.00	<ul style="list-style-type: none"> Tain-Fung Wu Hsiao-Ching Yang Thuy Thi Thanh Nguyen 	An Analysis of Innovation Strategies of Taiwanese Convenience Chain Stores	Department of Business Administration, Asia University, Taiwan
09.00 – 09.15	<ul style="list-style-type: none"> Cheng-Lung Li Hsiu-Chen Tsai 	Knowledge Management and Value Creation for Taiwan Children's Clothing Industry: A Qualitative Case Study	Kun Shan University, Tainan, Taiwan
09.15 – 09.30	<ul style="list-style-type: none"> I Gusti Ayu Dewi Adnyani Ni Nyoman Kerti Yasa Putu Gde Sukaatmadja 	The Role of Blue Ocean Strategy In Mediating Industrial Competition to Competitive Advantage	Udayana University, Denpasar, Indonesia
09.30 – 09.45	<ul style="list-style-type: none"> Wan-I Lee Yu-Ta Shih Shan-Yin Cheng 	The Relationship Between Product Attributes, Product Involvement, Word-of-Mouth, and Purchase Intention of Medical Equipment—Comparing Taiwanese and Mainland Chinese Markets	Department of Marketing and Distribution Management, National Kaohsiung First University of Science and Technology, Kaohsiung, Taiwan Innovision Optical Co, Ltd, Kaohsiung, Taiwan Department of Applied English, I-Shou University, Kaohsiung, Taiwan
09.45 – 10.00	<ul style="list-style-type: none"> Sudarti Eris Tri Kurniawati 	Strategies In Order to Increase Food Security Systems In East Java	University of Muhammadiyah Malang, Indonesia
10.00 – 10.15	<ul style="list-style-type: none"> Cheng-Lung Li Chih-Wei Liu 	Strategic Management and Higher Educational Institutions – A Case Study by Using BSC Concept	Kun Shan University, Tainan, Taiwan
10.15 – 10.30	<ul style="list-style-type: none"> Narendran Shanmugam Rajendran Muthuveloo 	The Impact of Tacit Knowledge Management on Organizational Performance	Universiti Sains Malaysia, Penang, Malaysia
10.30 – 10.45	<ul style="list-style-type: none"> Lena Ellitan Teodora Winda Mulia 	Factors Influencing the Quality Culture (Study at the Education Institution Context in Indonesia)	Widya Mandala Catholic University, Surabaya, Indonesia

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Time	Authors	Title	Institutions
10.45 – 11.00	<ul style="list-style-type: none">• Saparso• Rudolf Lumbantobing	The Moderating Effect of Organizational Culture in The Influence of Discipline and Incentives Toward Employees Performance Which Mediated by Motivation	Krida Wacana Christian University, Jakarta, Indonesia
11.00 – 11.15	Hendro Lukman	The Factors Affecting Balance Sheet to Capital Structure During Financial Crisis 2008-2011 (The Case on Companies In Asean Countries)	Tarumanagara University, Jakarta, Indonesia